

Hudson Valley Welcome



Community Fair Showcasing Local Businesses & Welcoming West Point Class of '29 Families

Organized by CONNECT a program proudly sponsored by
the West Point Association of Graduates



Join the West Point Association of Graduates and the Highlands community in welcoming West Point Class of '29 Families and Hudson Valley Friends! At the Welcome Fair we come together to celebrate the first day of U.S.M.A. families 47-month journey here in the Hudson Valley. Join us on R-Day and enjoy local foods, fun, & crafts. Located just outside West Point's Thayer Gates, in the charming village of Highland Falls. The HVW Fair will demonstrate all the Hudson Valley has to offer, including YOU.

Hudson Valley Welcome 2025 will feature a full day of entertainment, children's activities, a large craft and food fair, and is in conjunction with the United States Military Academy's "R Day" wherein over 1000 new West Point families will come to drop their Class of 2029 Cadets at the Academy.

Sponsorship Levels:

Long Gray Line Sponsor (\$2,500): (two available)

- Premier mention on all print media leading up to event.
- Sponsor's name on 20-foot banner hung over 9W overpass and Main Street Highland Falls
- Premier mention on banners at entry points to the "Hudson Valley Welcome" Fair
- Your logo/name on the CONNECT website for 12 months
- VIP Vendor Booth Location with table and chairs provided
- Mention on all social media ads & website

Cow (\$500)

- Table sponsorship with 8" x 11" Table Sponsorship with QR Code.
- Mention on all print media leading up to the event.
- Sponsor's logo/name on banners at entry points to the "Hudson Valley Welcome" Fair
- VIP Vendor Booth Location with table and chairs provided
- Mention on all social media ads & website

Plebe (\$300)

- Complementary booth at the event.
- Mention on all social media ads & website

Firstie Sponsor (\$1,000): (two available)

- Sponsor's name on 40 ft. food pavilion or children's activity center as sponsor.
- Mention on all print media leading up to the event.
- Sponsor's logo/name on banners at entry points to the "Hudson Valley Welcome" Fair
- VIP Vendor Booth Location with table and chairs provided
- Mention on all social media ads & website

Yearling (\$400)

- Sponsorship of Porta-Potty: "This moment of relief sponsored by..."
- Mention on all print media leading up to the event.
- Sponsor's logo/name on banners at entry points to the "Hudson Valley Welcome" Fair
- Complementary booth at the event
- Mention on all social media ads & website

For more information regarding
Hudson Valley Welcome contact:
info@hustdonvalleywelcome.com
or call 845.446.1666